





Choice Products Bed Bugs Solution with Pet Flea & Tick Protection

Green Technology - 100% Nontoxic

Bed Bugs / Multi-Insect Pesticide safely kills insects only (no harm to humans or other mammals) and prevents re-infestation with long-lasting residual properties.



Why Choice Products Bed Bugs Solution?

Bed Bugs Solution (BBS) is a breakthrough product that kills bed bugs on contact, is nontoxic to all other mammals, and incorporates residual qualities that act as a continuing deterrent to re-infestation for a full year. You may protect your household and your family from the dangers and annoyance of bed bug infestation without the use of toxic chemicals.

100% Nontoxic - No Hazard to the Environment

Although **BBS** is a powerful product that combines an agent that kills bugs on contact with a residual element that is guaranteed to remain lethal to the bugs for one year from the date of application, it must be <u>properly applied</u> in order to achieve maximum effectiveness. For this reason, we consider this to be a "partnership" that we share with you, and together we know that you will achieve the same excellent results that others have already achieved when the **BBS** instructions for application are carefully followed.

While remaining nontoxic to humans and their mammalian pets (dogs, cats and other mammals), in a very few <u>rare instances</u>, some people may experience a mild skin drying effect when the product comes into contact with their skin. For this reason, we recommend that you follow the safety instructions when applying the product – wear gloves and avoid direct contact.

BBS is deadly to bed bugs at every stage in the life cycle of the insect. The active agent in BBS will destroy bed bug eggs and immature bed bugs (larvae) in addition to killing the adult bugs. When applied as a fan spray, where it comes into contact with the bed bugs or their eggs, it acts to "digest" the outer waxy layer of the insect. This carefully engineered "kills on contact" feature requires that bed bugs be exposed to the active agent wherever the bed bugs might be located in the target treatment area. Remember that BBS is designed to be used in close proximity to human habitation and is intended to be applied to textiles and fabrics, thus reducing the need to discard furniture.

It is into the tiny air spaces in the textiles and fabrics that **BBS**, upon drying, will leave a residue that will continue to remain lethal to bed bugs for a year from the date of application. Of course it is entirely possible that, over time, new bed bugs will enter the treated area. However, within 6 to 8 hours of entry, the newly exposed bed bugs will also be killed.

Thus proper application of **BBS** product not only eliminates any current infestation, but the residual effect will also eliminate any secondary infestations for one year after application through the same nontoxic (safe to humans and mammalian animals) process of "digesting" the outer waxy later of the insect.

How does Choice Products Bed Bugs Solution work?

Choice Products

The eliminating and residual agent works as a type of protein that is suspended in a colloidal form. The product is specially designed to work best in areas of pet and human habitation. It is in these areas where bedbugs are most troublesome and most often found.

Until now, the more toxic the product, the more likely the product was to eliminate the pest, but this approach obviously compromised the safety of humans and pets in the treatment area. With BBS, however, we now have a product that is just as effective at killing bed bugs as the toxic insecticides without exposing humans and mammalian pets to the safety risks associated with those toxic insecticides. Because of its nontoxic properties and high level of safety, it is designed to be placed directly in the areas of impact whether those areas include small spaces, textiles and fabrics, bedding or other furniture.

Though completely safe for mammalian pets and humans, when applied in its liquid form, the product acts to "digest" the waxy outer layer of the flea or tick, thus causing their elimination.

As the product dries, it forms a residue that then serves to eliminate any residual or newly introduced insects through a "mechanical" process that is harmless to humans, pets and the environment while it remains deadly to bed bugs.

Severe infestations may be retreated at any time if necessary.

After you have treated your home and its furnishings, you may vacuum and otherwise clean in the usual manner. However, shampooing and steam cleaning of carpets, drapes and other treated furnishings should be postponed for as long a period of time as possible after treatment. Because the product is biodegradable, it is water-soluble and may be rinsed away. If you must shampoo or steam clean, retreat those areas when dry.

HOWEVER SAFE BBS IS WHEN USED AS DIRECTED, THE PRODUCT MUST BE HANDLED WITH UNIVERSAL PRECUATIONS AND MUST THEREFORE BE KEPT OUT OF REACH OF CHILDREN

Avoid skin or eye contact. If eye contact occurs, rinse thoroughly with water for 15 minutes. If irritation persists, seek medical attention. Do not ingest. If ingested, it may cause gastrointestinal irritation with nausea and diarrhea. See our Material Safety Data Sheet (MSDS) for more information.

<u>Certified by the American Academy of Entomological</u> <u>Science</u>

The American Academy of Entomological Science has certified the formula of **BBS** as a product that will eliminate current infestation and that will also provide a healthy residual lethality when properly applied. The Academy has also certified the product as nontoxic to humans and mammalian pets and animals.

Primary Active Ingredient:

The primary active ingredient is a complex protein molecule technically categorized as "food" under FDA regulations. These protein molecules together with the other ingredients are, under other protocols, labeled as GRAS (Generally Regarded as Safe) ingredients.

The protein, upon contact with the bed bug's waxy outer layer, acts as an emulsifying agent as it reacts with the specific chemistry of this portion of the insect's body. It has the same effect on other insects such as American and German cockroaches, ants, carpet beetles, fleas and ticks and several other species of insects.

As human beings and other mammals, such as cats and dogs, do not have this same outer chemistry, the BBS product is safe for exposure to humans and their mammalian pets.